



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 847390

Schedule Dates 09/04/12-09/13/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Ballot Issue (1195)
Brand 690/BALLOT (175406)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6428 /
CPE 11/27/690
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/08/12
Last Modified 08/08/12
Entered By Melissa Welch
CO-OP No
Headline # 06244810
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,385.00
Net Total \$30,515.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Sep. 2012	47	\$35,900.00
Grand Total:	47	\$35,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	11P- 11:34P (ET)						1			1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	4P- 4:59P (ET)						1			1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	4:59P- 5:29P (ET)						1			1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	4:58A- 5:58A (ET)						1			1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:59P- 6:30P (ET)						1			1	\$950.00	\$950.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	5:58A- 6:58A (ET)						1			1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
7.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	6:58A- 9A (ET)						1			1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
8.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	7:30P- 7:58P (ET)						1			1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12
9.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11P- 11:34P (ET)		1							1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
10.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11:59A- 12:30P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
11.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	4:58A- 5:58A (ET)		1							1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
12.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:29P- 5:59P (ET)		1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
13.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
14.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 847390

Schedule Dates 09/04/12-09/13/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Ballot Issue (1195)
Brand 690/BALLOT (175406)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6428 /
CPE 11/27/690
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/08/12
Last Modified 08/08/12
Entered By Melissa Welch
CO-OP No
Headline # 06244810
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,385.00
Net Total \$30,515.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Sep. 2012	47	\$35,900.00
Grand Total:	47	\$35,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NBC SUNDAY TODAY	8/8/12
16.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	11P- 11:34P (ET)					1				1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
17.0	Normal Line / SPOT	09/06/12-09/13/12	4	:30	4P- 4:59P (ET)					1				2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
18.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	4:59P- 5:29P (ET)					1				1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
19.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	4:58A- 5:58A (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
20.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	5:29P- 5:59P (ET)					1				1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
21.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	5:59P- 6:30P (ET)					1				1	\$950.00	\$950.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
22.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	5:58A- 6:58A (ET)					1				1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
23.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	6:59P- 7:30P (ET)					1				1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
24.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	6:58A- 9A (ET)					1				1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
25.0	Normal Line / SPOT	09/04/12-09/04/12	4	:30	11P- 11:34P (ET)			1						1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
26.0	Normal Line / SPOT	09/04/12-09/04/12	4	:30	11:59A- 12:30P (ET)			1						1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS	8/8/12
27.0	Normal Line / SPOT	09/11/12-09/11/12	4	:30	4P- 4:59P (ET)			1						1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/8/12
28.0	Normal Line / SPOT	09/11/12-09/11/12	3	:30	4:59P- 5:29P (ET)			1						1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 847390

Schedule Dates 09/04/12-09/13/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Ballot Issue (1195)
Brand 690/BALLOT (175406)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6428 /
CPE 11/27/690
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

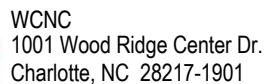
Date Entered 08/08/12
Last Modified 08/08/12
Entered By Melissa Welch
CO-OP No
Headline # 06244810
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,385.00
Net Total \$30,515.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Sep. 2012	47	\$35,900.00
Grand Total:	47	\$35,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/11/12-09/11/12	4	:30	4:58A- 5:58A (ET)			1						1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
30.0	Normal Line / SPOT	09/04/12-09/11/12	3	:30	5:29P- 5:59P (ET)			1						2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
31.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	5:59P- 6:30P (ET)			1						1	\$950.00	\$950.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
32.0	Normal Line / SPOT	09/04/12-09/11/12	4	:30	5:58A- 6:58A (ET)			1						2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
33.0	Normal Line / SPOT	09/11/12-09/11/12	4	:30	6:59P- 7:30P (ET)			1						1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12
34.0	Normal Line / SPOT	09/04/12-09/04/12	4	:30	6:58A- 9A (ET)			1						1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/8/12
35.0	Normal Line / SPOT	09/04/12-09/04/12	4	:30	7:30P- 7:58P (ET)			1						1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/8/12
36.0	Normal Line / SPOT	09/05/12-09/05/12	4	:30	11P- 11:34P (ET)				1					1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/8/12
37.0	Normal Line / SPOT	09/05/12-09/12/12	3	:30	4:59P- 5:29P (ET)				1					2	\$550.00	\$1,100.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/8/12
38.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	4:58A- 5:58A (ET)				1					1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/8/12
39.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	5:29P- 5:59P (ET)				1					1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 530PM	8/8/12
40.0	Normal Line / SPOT	09/12/12-09/12/12	3	:30	5:59P- 6:30P (ET)				1					1	\$950.00	\$950.00	Charlotte (WCNC) (WCNC)	NEWS @ 6PM	8/8/12
41.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	5:58A- 6:58A (ET)				1					1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	8/8/12
42.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	847390
Schedule Dates	09/04/12-09/13/12
Advertiser	American Crossroads (33954)
Agency/T-Code	Crossroads Media LLC (2774)/055317791
Product	Political - Ballot Issue (1195)
Brand	690/BALLOT (175406)
Salesperson	Nesci, Mark (3195)
Sales Office	HRP - Washington DC
Buyer Name	MARONEY,STEPHANIE
Phone/Fax	(202) 559-6428 /
CPE	11/27/690
Account Types	National/Political Issue - Agency
Billing Type	Weekly/Irregular
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	08/08/12
Last Modified	08/08/12
Entered By	Melissa Welch
CO-OP	No
Headline #	06244810
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$5,385.00
Net Total	\$30,515.00
Sales Tax	

Charlotte (WCNC) (WCNC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	47	\$35,900.00
Grand Total:	47	\$35,900.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------